



The Letterpress Project

An Interview With Jenny Brunstein

Q1. What are your earliest memories of books and reading? For example, did you have a favourite or inspirational book?

My earliest memories of reading revolve around age 3. I loved sitting down and staring at books about dinosaurs. The best moments were having my mom help me learn more about them (I even requested a Triceratops as a house pet - she told me she'd think about it!)

Q2. What inspired you to become an author / illustrator?

I used to help babysit two fantastic little boys. They were different ages and at bedtime we would always go back-and-forth over who I needed to read to and who wanted to read on their own. I wanted to write a book that would solve this conundrum. This paired with the hilarious real-life antics of my dog, Penny, seemed like a great story waiting to be written!

Q3. For you, what makes a successful book or illustration?

A successful illustrated book is one I can't put down! It's the book where I tell myself "just 2 more pages..." and then time flies and I've already finished another chapter.

Q4. Do you have a specific audience in mind when you write your books / plan your illustrations?

Absolutely! I target 4 - 9 year olds and love drawing the cartoons to help keep them engaged with the story.

Q5. What future do you think the physical book has? For example, do you think the electronic book will replace the physical book?

I believe Penny N' Pals will turn into an audio book at some point in the future. I think it would be fun for kiddos to have a voice to put to the pup.

Q6. Are you a book collector? Is there a special book you'd love to own?

I am! I love anything by Kurt Vonnegut and dream of owning the entire collection one day.